

# Guide To Consumer Drug Advertising: Guide Sur La Publicitae Des Maedicaments aa Lintention Des Consommateurs

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What influences seniors choice of medications for osteoarthritis? Mar 10, 2006 . To explore with seniors what influences their choice of medication for osteoarthritis. They claimed not to be influenced by direct-to-consumer advertising . He used an unstructured interview guide. . paid attention to things like television advertisements about drugs or . Deeks JJ, Smith LA, Bradley MD.